

A SEASON OF LIGHTNING

Since the dawn of Man, lightning has been a power wielded only by gods. Zeus wielded bolts of lightning when he overthrew the Titans. The clap and roll of thunder was the sound of Thor battling giants above the sky.

Today, lightning is considered to be the synapse of a living planet. Even among the experts it is still misunderstood. It is a power that, even for modern man, inspires both awe and wonder.

In 1987, a young photographer, named Bo Insogna stood in the path of a desert monsoon, and captured lightning on film. These weapons of the gods, this force of nature, was



Sonoran Desert—1987

forever imprisoned in a framework of light and shadow. It's moment of brilliant glory frozen in time and space.

In the following years, Bo, the Lightning Man has become a great proficient in his craft. From Paradise Valley, Arizona, his summer months are filled with a religious devotion to the season of the desert monsoon.



The Praying Monk—2005

The Walk

One of the danger signs, when you are in a storm, is static electricity. All of the hairs on your body start to stand, and you can smell the ozone. This is when a charge is building around you, and it is a time to run for cover. When you are up in the high desert, lightning bolts can reach across the sky, like fingers trying to touch you.

“One night lightning was hitting on the other side of the McDowell Mountains, to the east. I found a spot off Tatum Boulevard, and climbed a hill and under some barbed wire, with my camera and tripod. I was looking through the lens as

this storm came over the mountains. It was fantastic. The bolts started hitting all the peaks, and the storm appeared to be walking across the mountains.

It started to pick up speed, and before I realized, it was right over my head. With lightning flashing above I quickly collected my gear and crawled out on my belly, keeping the tripod close to the ground. Within a few minutes I made it down the hill, under the barbed wire fence, and back to the safety of my car.”

—Bo, The Lightning Man



When Lightning Doesn't Strike - Planet eArt



The Monsoons only last a short time each year, and Bo, the Lightning Man keeps himself busy with his skills as a professional photographer, and currently with Planet eArt

Since he began in Boulder, Colorado nearly twenty years ago, the Lightning Man has worked as a studio and commercial photographer. His subjects have ranged from Arabian horses, people, sports, and of course, nature.

With the earth as his newest subject, Bo continues working in his craft. With Planet eArt, and from an altitude above 16,000 feet, Bo continues to show us the beauty and majesty of the world in which we live.



Text by:
Troy Ruiz

Please visit us online:
www.ArizonaLightning.com
www.TheLightningMan.com
www.Striking-Photography.com

